

Course Syllabus

1	Course title	Russian in the Field of Media (Russian)
2	Course number	2204307
3	Credit hours	3
	Contact hours (theory, practical)	3
4	Prerequisites/Co requisites	2204204
5	Program title	Bachelor's Degree in Russian Language and Literature
6	Program code	2204
7	Awarding institution	University of Jordan
8	School	Foreign Languages
9	Department	Asian Languages
10	Course level	Third year
11	Year of study and semester (s)	2023-2024, first semester
12	Other department (s) involved in teaching the course	-
13	Main teaching language	Russian
14	Delivery method	<input type="checkbox"/> Face-to-Face <input checked="" type="checkbox"/> Blended <input type="checkbox"/> Fully online
15	Online platform(s)	<input checked="" type="checkbox"/> E-learning <input type="checkbox"/> Microsoft Teams <input type="checkbox"/> Moodle <input type="checkbox"/> Others: <input type="checkbox"/> WhatsApp
16	Issuing/ Revision Date	Jan 2024

17. Course Coordinator:

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18. Other instructors: -

Name:

Phone number:

Email:

19. Course Description:

In this course participants are introduced to characteristics of different kinds of media. Students receive an overview about different categories of newspapers and magazines. The different kinds of newspapers and magazines are described, background information about different products of the press is acquired. Articles from newspaper and magazines are presented by students and then discussed. Basic knowledge about the Russian press laws is gathered.

20. Course aims and outcomes:

A- A Program learning outcomes (PLO's)

1-Analyze and explain conventional narrative and descriptive texts, spoken and written, related to describing people, places, and things.

2-Analyze, discuss, and critique the grammatical system and function of natural human language in Russian and English languages, and develop his/her abilities and skills in phonetics, phonology, morphology, syntax, semantics, discourse analysis and pragmatics.

3-Develop and use his/her Russian and English language skills and engage in communicative tasks and activities in academic and non-academic contexts.

4-Analyze and evaluate major literary works, genres, periods, and critical approaches in Russian and English literatures.

5-Show respect to cultural diversity, ethics, and professional behavior and appreciate the aesthetic and rhetorical aspects in literary works from a variety of cultures.

6-Use information and communication technology to access global databases and information to develop his/her knowledge and skills and use them in generating new knowledge in Russian and English literary and linguistic texts.

7-Analyze Russian and English linguistic and cultural features effectively for the purposes of teaching Russian and English as a foreign language in a wide range of contexts.

8-Identify scientific research principles and use higher order thinking skills, critical and creative thinking in analyzing and observing issues related to the knowledge and skills of the Russian and English languages and literature.

9-Work efficiently within a team and bears the responsibility arising from it as a specialist in the Russian and English languages and practices his/her work within the value system of society and its general ethics.

B-Course Learning Outcomes (CLOs):

Course learning outcomes	(PLO's)										Assessment Tools									
	1	2	3	4	5	6	7	8	9	10	1	2	3	4	5	6	7	8	9	10
1. Mention the theory of mass communication, the functioning of the media as the most important type of mass communication.		X							X		X	X	X	X						
2 .Recognize the specific language of the media		X							X		X	X	X	X						
3. Use knowledge in the field of journalism, the theory of mass communication, theories of language and style in research and professional journalism.		X							X		X	X	X	X						
4. Demonstrate skills in analyzing media texts, skills in determining the structure and style of a media product.		X							X		X	X	X	X						

21. Topic Outline and Schedule:

Week	Lecture	Topic	Student Learning Outcome	Learning Methods (Face to Face/Blended/ Fully Online)	Platform	Synchronous / Asynchronous Lecturing	Evaluation Methods**	Resources
1	1.1	Средства массовой информации. Какие они в современной России?	1	Face to Face	E-Learning / Moodle	-	-	-
	1.2	История российских СМИ. Структура российской прессы.	1	Blended	E-Learning / Moodle		HW	Учебник Стр. 8-32

								Video
	1.3	Программы российского ТВ		Face to Face	E-Learning / Moodle		-//-	-//-
2	2.1	Государство.Правительство. Власть.	3	Blended	E-Learning / Moodle		HW	Учебник Стр. 36-47
	2.2			Face to Face	E-Learning / Moodle		-//-	
	2.3			Blended	-//-		-//-	-//-
3	3.1	История Государственного флага России.	4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 48-51
	3.2			Blended	-//-		-//-	Стр. 47
	3.3			Face to Face	E-Learning / Moodle		-//-	-//-
4	4.1	Структура государственной власти в России.	2, 3	Blended	-//-		HW	Учебник Стр. 48-64
	4.2			Face to Face	E-Learning / Moodle		-//-	Стр. 61-62
	4.3			Blended	-//-		-//-	-//-
5	5.1	Административное устройство России.	2, 4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 65-80
	5.2			Blended	-//-		-//-	Стр. 77-78

	5.3			Face to Face	E-Learning / Moodle		-//-	Стр. 79-80
6	6.1	В чём разница между словами ВЫБОР-ВЫБОРЫ, РУССКИЙ-РОССИЙСКИЙ, ФЕДЕРАЛЬНЫЙ- ФЕДЕРАТИВНЫЙ, ВЫБИРАТЬ-ИЗБИРАТЬ	1, 2, 3	Blended	-//-		HW; Assignment	Учебник Стр. 81-96
	6.2			Face to Face	E-Learning / Moodle		-//-	-//-
	6.3			Blended	-//-		-//-	-//-
7	7.1	Официальная хроника: встречи, визиты, переговоры.	2, 4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 97-118
	7.2			Blended	-//-		-//-	-//-
	7.3			Face to Face	E-Learning / Moodle		-//-	-//-
8	8.1	Языковые особенности информационных жанров газетно-публицистического стиля речи.	2, 4	Blended	-//-		HW; Assignment	Учебник Стр. 119-137
	8.2			Face to Face	E-Learning / Moodle			-//-
	8.3	-//-		Blended	-//-		Mid-term exam	-//-
9	9.1	Как правильно делать презентацию прочитанной публикации.	2, 4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 138-155 Video
	9.2				-//-		-//-	-//-
	9.3	-//-		Blended	E-Learning /		-//-	-//-

					Moodle			
10	10.1	Презентации газетных/журнальных публикаций.	2	Blended	-//-		HW	Учебник Стр. 156-172 PPT; Video
	10.2	-//-		Face to Face	E-Learning / Moodle		-//-	-//-
	10.3	-//-		Blended	E-Learning / Moodle		-//-	-//-
11	11.1	Повторение	3, 4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 173-186 PPT; Video
	11.2			Blended	E-Learning / Moodle		-//-	-//-
	11.3	-//-		Face to Face	E-Learning / Moodle		-//-	-//-
12	12.1	Читаем и переводим публикации.	3, 4	Blended	-//-		HW	Учебник Стр. 187-199. Video
	12.2			Face to Face	E-Learning / Moodle		-//-	-//-
	12.3	-//-		Blended	-//-		-//-	-//-
13	13.1	Смотрим ТВ программы российского телевидения.	4	Face to Face	E-Learning / Moodle		HW	Учебник Стр. 200 PPT; Video
	13.2	.		Blended	-//-		-//-	-//-

	13.3			Face to Face	E-Learning / Moodle		-//-	-//-
14	14.1	Практика	4	Blended	-//-		HW	Учебник Стр. 206-211 Video
	14.2			Face to Face	E-Learning / Moodle		-//-	-//-
	14.3			Blended	-//-		-//-	-//-
15	15.1	Практика	4	Face to Face	E-Learning / Moodle		HW; Assignment	Учебник Стр. 214 – 222 PPT; Video
	15.2	-//-		Blended	-//-		-//-	-//-
	15.3	-//-		Face to Face	E-Learning / Moodle		-//-	-//-

- Teaching methods include: Blended
- Evaluation methods include: 1. Homework+ Assignment. 2. Quiz. 3. Mid-Term Exam. 4. Final Exam

22 Evaluation Methods:

Opportunities to demonstrate achievement of the CLOs are provided through the following assessment methods and requirements:

Evaluation Activity	Mark	Topic(s)	Course Learning Outcome	Period (Week)	Platform
Homework+ Assignment	20	All topics	All CLO's	Whole semester	Campus JU
Quiz	10		All CLO's	During semester	Campus JU
Mid-Term Exam	30	The first eight topics	All CLO's	The 8 th -9 th weeks	Campus JU
Final Exam	40	The last seven	All CLO's	According to the	Campus JU

		topics		schedule from the Department of Registration	
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23. Course Requirements

(e.g: students should have a computer, internet connection, webcam, account on a specific software/platform...etc):

24. Course Policies:

A- Attendance policies:

Only the number of absences allowed by the university is accepted.

B- Absences from exams and submitting assignments on time:

Mid-term and finals can be made up with an official excuse. Quizzes can **never** be made up no matter how justified your absence was.

C- Health and safety procedures:

D- Honesty policy regarding cheating, plagiarism, misbehavior: Strict

E- Grading policy: as explained above in 22

F- Available university services that support achievement in the course:

25. References:

A- Required book(s), assigned reading and audio-visuals:

The main book:

Богомолов А. Н. Новости из России : русский язык в средствах массовой информации. М.,Русский язык.Курсы, 2019.

Additional Readings and References:

1. Язык СМИ как объект междисциплинарного исследования: Учебное пособие. М.,: МГУ, 2008. 819 с.

2. Добросклонская Т.Г. Медиалингвистика: системный подход к изучению СМИ. М.: Флинта – Наука, 2008.

3. Сметанина С.И. Медиа-текст в системе культуры: динамические процессы в языке и стиле журналистики конца XX века. СПб, 2002.

4. Караулов Ю.И. Русский язык и языковая личность. М., 1987.

5. Карасик В.И. Языковой круг: личность, концепты, дискурс. М., 2004.

26. Additional information:

Name of Course Coordinator: Dr.Inna Zarovna Signature: ----- Date: 20/11/2023

Head of Curriculum Committee/Department: -----Signature: -----

Head of Department:Dr.Bagdagul Mussa Signature: -----

Head of Curriculum Committee/Faculty: -----Signature: -----

Dean: Dr. Adnan Smadi Signature: -----